

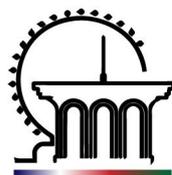


thawani

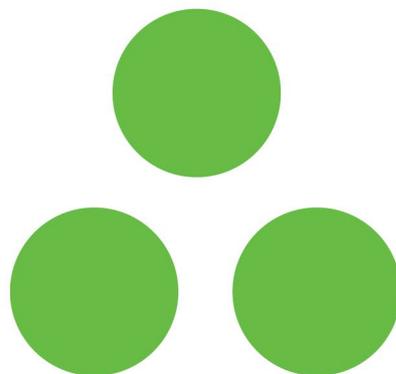
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Thawani Technologies

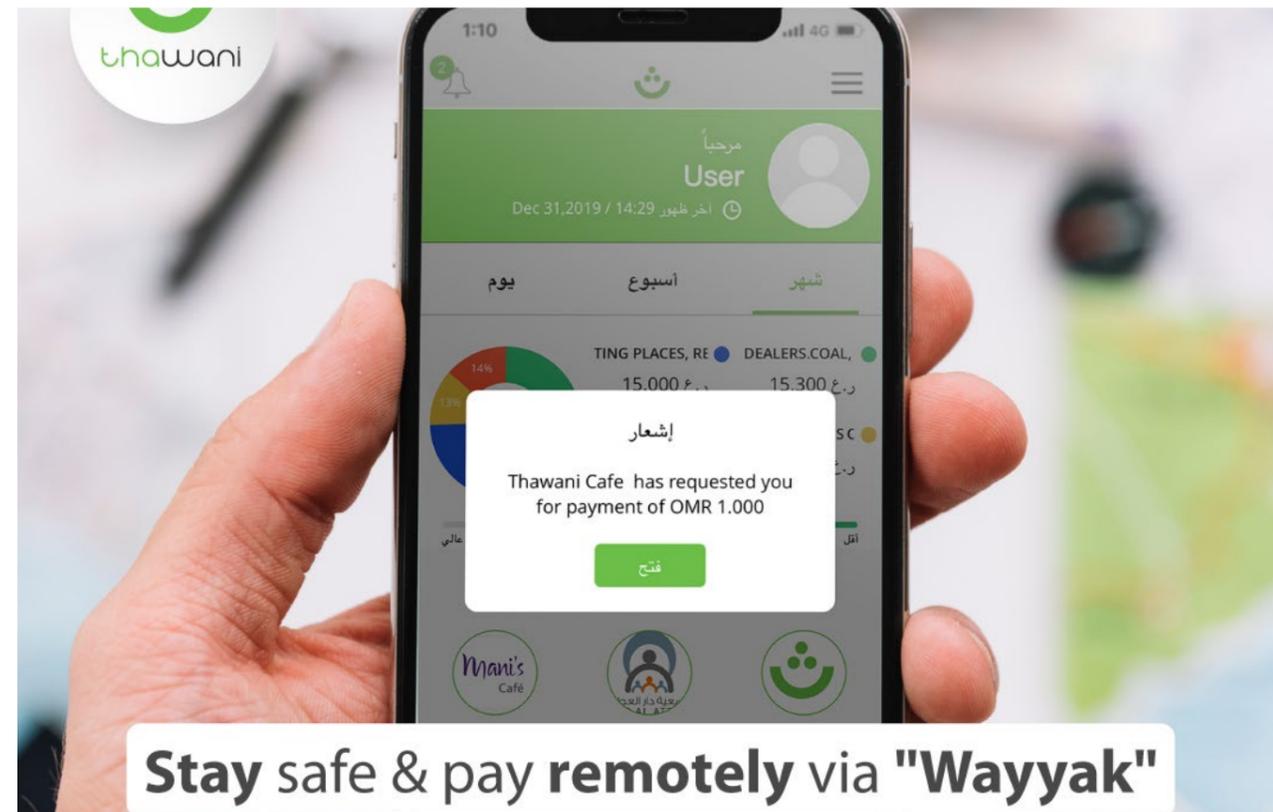
Majid Al Amri

From his early years, Majid Al Amri was inspired by the limitless possibilities offered by computers, innovative software platforms and emerging technologies. Guided by his spirit of innovation, Majid enrolled with Sultan Qaboos University and graduated as a Computer Engineer in 2003. He has since been using technology to augment and improve every facet of his daily life, be it personal or in the workplace. From the very beginning of his career, Majid quickly earned a reputation as the “go-to” person for tech advice, and how to best implement new systems and solutions.

An individual with deep experience gained in roles across numerous sectors, Majid Al Amri has been involved in the start-up and establishment of few businesses in the past prior to setting up Thawani as the first Omani Mobile Payment Platform in Oman and one of the few in the region and taking up his position as Chief Executive Officer at the company.

Citing his personal motto; “Challenges are the real opportunities”, Majid has continued to push his limits at every opportunity. He participates as a voluntary adviser and mentor for SMEs at Zubair SEC; supporting aspiring entrepreneurs in areas of business modelling, feasibility studies, opportunity identification, problem solving and financial projections. Furthermore, Majid has participated as a keynote speaker at several events touching on subjects such as business challenges, attracting investors, overcoming challenges and working with regulatory authorities.

The idea of having his own project has been on his mind throughout his years of work, but many challenges have stood before him. He did not have the money to implement the idea and limitations of resources was one of the biggest obstacles. It was difficult to secure early investment as at the time, the laws and regulations were not flexible in dealing with ideas centered on electronic transactions.



Finally, after 10 years spent planning, Thawani Technologies LLC was established in March 2016 and app released in March 2018. Since then, it has been successfully providing smart innovative payment solutions through mobile phones and other electronic channels. The system has been tailored to meet local market requirements and comply with local and global regulations and standards such as PCI-DSST for ensuring a secure environment for the system and the work environment.



The Thawani platform is the most advanced & innovative solution to facilitate payments for merchants and consumers alike. The technology utilized for the Thawani platform is amongst the most advanced in the world. The Thawani app, the new e-payment solution, offering a smart, simple, and highly secure payment methods as an alternative to cash, credit, and debit cards, is set to take the process of cash management and digital transaction to a higher level of flexibility.

Users can download the Thawani app from Apple Store or Google Play. Everything from its set-up and creating an account to using the app on a day-to-day basis has been designed around simplicity. The aim of Thawani app is to introduce a new alternative payment method that would not only be really simple to use but one that would always work, help people budget better, while adhering to the highest standards of security, both for customers and merchants alike.





Learn more at <https://www.thawani.om/>

